

JOINT MT. SHASTA CITY COUNCIL MEETING AND CEDAC COMMITTEE MEETING

**COMMUNITY ECONOMIC DEVELOPMENT ACTIVITIES COMMITTEE
(CEDAC) REGULAR MEETING AGENDA**

**AND Mt. SHASTA CITY COUNCIL SPECIAL MEETING
*UPSTAIRS CONFERENCE ROOM - ABOVE POLICE DEPARTMENT***

**303 North Mt. Shasta Boulevard
Tuesday, October 8th, 2013; 2:30 p.m.**

"The mission of the Mt. Shasta Community Action Plan is to maintain the character and resources of our 'small town' community while striking an appropriate balance between economic development and preservation of our quality of life".

1. Call to Order

2. Roll Call

- 3. Public Comment:** This is an opportunity for members of the public to address the Committee on items on the agenda. The public will have an opportunity to comment on any agenda item during Committee discussion of that item. The Committee reserves the right to limit the length of individual comments. If you desire a written response, please provide your mailing address.
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- 4. Approval of Minutes:** July 16th, 2013 Regular Meeting Minutes.
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- 5. Comments\Reports:** At this, committee and Advisory Members will have the Opportunity to bring before the committee current clients and projects that might benefit from Committee involvement.
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- 6. Discussion and Possible Action: Preliminary Analysis and Recommendations regarding Investor & Buisness Support Networks.** Community Economic Development Council, September 24, 2013

*Oral Presentation to be provided by Council Member Geoff Harkness.
Hard Copy reports will be presented at the October 8th, 2013 Meeting.*

- 7. Discussion and Possible Action RE: Marketing / Branding in the Community:** Committee has indicated interest in looking at marketing efforts of rebranding the community. Potential discussion could include whether a tourism focus is most appropriate and whether cooperative or county-wide efforts are appropriate.

*Oral Presentation to be provided by Council Member Jeffrey Collings.
Hard Copy reports will be presented at the October 8th, 2013 meeting.*

- 8. Future Agenda Items/Comments by Committee Members:** At this time, members of the Committee may ask questions of staff, request that reports be made at a later date, or ask to place an item on the agenda, on any subject within the Committee's jurisdiction. In addition, the members may take this opportunity to make comments on any topic which is not on this agenda, provided however, that no deliberation may be conducted, and no decision may be made on such topics

9. Adjourn to Next Regular Meeting to be held on Tuesday, January 7th, 2014

Availability of Public Records: All public records related to an open session item on this agenda, which are not exempt from disclosure pursuant to the California Public Records Act, that are distributed to a majority of the legislative body will be available for public inspection at City Hall located at 305 North Mt. Shasta Blvd., Mt. Shasta, CA at the same time the public records are distributed or made available to the members of the legislative body. Agenda related writings or documents provided to a majority of the legislative body after distribution of the Agenda packet will be available for public review within a separate binder at City Hall at the same time as they are made available to the members of the legislative body.

The City of Mt. Shasta does not discriminate on the basis of race, color, national origin, sex, religion, age or disability in employment or provision of services. In compliance with the Americans with Disabilities Act, persons requiring accommodations for a disability at a public meeting should notify the City Clerk or Deputy City Clerk at least 48 hours prior to the meeting at (530) 926-7510 in order to allow the City sufficient time to make reasonable arrangements to accommodate participation in this meeting.